

## INVOICE



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**Main: (505)884-7777**  
**Billing: (916)325-3266**

www.koat.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmont Ave**  
**Suite 306**  
**Towson, MD 21286**

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
939877-1	08/19/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelph	National

Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	281 AMER FOR PRC

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	939877	06265347

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/12/12	Good Morning America	7-9a	--WT---	:30	2	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WT---	2	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/08/12	8:54 AM	Good Morning America	7-9a	:30	AFP1205H	\$525.00 NM
2	KOAT	Th	08/09/12	7:49 AM	Good Morning America	7-9a	:30	AFP1205H	\$525.00 NM
2	08/08/12	08/12/12	Action 7 News @ 6p	6-630p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/08/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	AFP1205H	\$800.00 NM
3	KOAT	Th	08/09/12	6:14 PM	Action 7 News @ 6p	6-630p	:30	AFP1205RH	\$800.00 NM
2	KOAT	F	08/10/12	6:23 PM	Action 7 News @ 6p	6-630p	:30	AFP1205RH	\$800.00 NM
3	08/08/12	08/12/12	Entertainment Tonight 630-7p	630-7p	--WT---	:30	2	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WT---	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/08/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP1205H	\$800.00 NM
2	KOAT	Th	08/09/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP1205RH	\$800.00 NM
4	08/08/12	08/12/12	Action 7 News @ 10p M-F 10-1030p	10-1030p	--WT---	:30	2	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WT---	2	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/08/12	10:22 PM	Action 7 News @ 10p M-F	10-1030p	:30	AFP1205H	\$1,300.00 NM
2	KOAT	Th	08/09/12	10:27 PM	Action 7 News @ 10p M-F	10-1030p	:30	AFP1205RH	\$1,300.00 NM
5	08/08/12	08/12/12	Action 7 News @ 1030p	1030-1105p	--WT---	:30	2	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WT---	2	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/08/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP1205H	\$850.00 NM
2	KOAT	Th	08/09/12	10:58 PM	Action 7 News @ 1030p	1030-1105p	:30	AFP1205RH	\$850.00 NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
939877-1	08/19/12	August 2012	07/30/12 - 08/14/12

Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	281 AMER FOR PRC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/08/12	08/12/12	Nightline	1105-1135p	--WTF--	:30	3	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	--WTF--	3	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	08/08/12	11:10 PM	Nightline	1105-1135p	:30	AFP1205H	\$225.00 NM
2	KOAT	Th	08/09/12	11:26 PM	Nightline	1105-1135p	:30	AFP1205RH	\$225.00 NM
3	KOAT	F	08/10/12	11:24 PM	Nightline	1105-1135p	:30	AFP1205RH	\$225.00 NM
7	08/08/12	08/12/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/11/12		Sa 6a A7N More in the AM	6-9a	:00		\$300.00 NM
Credited									
8	08/08/12	08/12/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/11/12	5:28 PM	Action 7 News @ 5p Sat	5-530p	:30	AFP1205RH	\$300.00 NM
9	08/08/12	08/12/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	08/11/12	6:22 PM	Sa A7N @ 6P	6-630p	:30	AFP1205RH	\$300.00 NM
10	08/08/12	08/12/12	This Week	9-10a	-----1	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/06/12	08/12/12	-----1	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	08/12/12	9:26 AM	This Week	9-10a	:30	AFP1205RH	\$500.00 NM
11	08/13/12	08/14/12	Good Morning America	7-9a	1-----	:30	1	\$525.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/13/12	8:29 AM	Good Morning America	7-9a	:30	AFP1205RH	\$525.00 NM
12	08/13/12	08/14/12	Action 7 News @ 6p	6-630p	MT-----	:30	2	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	MT-----	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/13/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	AFP1205RH	\$800.00 NM
2	KOAT	Tu	08/14/12	6:29 PM	Action 7 News @ 6p	6-630p	:30	AFP1205RH	\$800.00 NM
13	08/13/12	08/14/12	Entertainment Tonight 630-7p	630-7p	1-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	08/13/12	6:55 PM	Entertainment Tonight 630-7p	630-7p	:30	AFP1205RH	\$800.00 NM
14	08/13/12	08/14/12	Action 7 News @ 10p M-F	10-1030p	MT-----	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)

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Advertiser	Product	Estimate Number
Americans for Prosperity	Issue	281 AMER FOR PRC

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 10:28 PM Action 7 News @ 10p M-F 10-1030p :30 AFP1205RH \$1,300.00 NM									
15	08/13/12	08/14/12	Action 7 News @ 1030p	1030-1105p	MT-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 1 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 08/14/12 10:43 PM Action 7 News @ 1030p 1030-1105p :30 AFP1205RH \$850.00 NM									
16	08/13/12	08/14/12	Nightline	1105-1135p	MT-----	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 08/13/12 11:27 PM Nightline 1105-1135p :30 AFP1205RH \$225.00 NM 2 KOAT Tu 08/14/12 11:26 PM Nightline 1105-1135p :30 AFP1205RH \$225.00 NM									
<u>Total Spots</u>							25		

Gross Total \$16,650.00

Agency Commission \$2,497.50

Net Amount Due \$14,152.50

**Payment Terms 30 Days**